

**PROJECT
BACKGROUND**

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1.0 PROJECT BACKGROUND

1.5 STAKEHOLDER ENGAGEMENT

In addition to Steering Committee representatives, more than 36 individuals from 23 organisations/ companies participated in the visioning and planning process for the Ipswich rail yards, either meeting with individual members of the consultant team or attending workshops and presentations.

Overwhelmingly, their shared vision for the site is to achieve two complementary goals which are encapsulated in the following statement:

To realise the potential of the site to grow into an **ICONIC DESTINATION** of **NATIONAL SIGNIFICANCE**, celebrating the unique heritage of this precinct and to unlock the potential of the site as a grassroots **COMMUNITY ASSET** for Ipswich and the broader SEQ region, establishing a relevant, accessible and attractive community node, offering users a broad range of opportunities and experiences.

(For a full list of participants, refer to Appendix 1)

